

PRESS RELEASE

Augsburg, July 13, 2022

The second PCI-Alpencup in Augsburg from July 7 to 8, 2022: even bigger, even more international, even more highlights

PCI-Alpencup 2022: Team Austria wins the challenge cup

■ **Augsburg, July 13, 2022 – PCI Augsburg GmbH organized the PCI-Alpencup in Augsburg for the second time in close cooperation with the Tile and Natural Stone Association (FFN) in the Central Association of the German Construction Industry and the European Union National Tile Associations (EUF). In twelve hours, spread over two days, 14 young professionals of the tile laying industry from seven countries competed in teams of two for the PCI challenge cup from July 7 to 8, 2022. The winner is the Austrian team with Timo-Nils Theisl and Patrick Hollerer ahead of the teams from South Tyrol (second place) and Denmark (third place).**

It was an exciting competition between the tilers in Augsburg and a very close race in the end. After the task had been evaluated by the expert jury, Team Austria was just a step ahead and could secure the victory at the PCI-Alpencup 2022. The 22-year-old master tiler Timo-Nils Theisl from Lustenau and the tiler Patrick Hollerer (21) from Tamsweg won the PCI-Alpencup challenge cup for the Austrian team. Second place went to Alexander Taschler and Martin Domanegg (Team South Tyrol). Third place went to Kristian Bak Hansen and Kenny Bech Bruun from Denmark.

The PCI-Alpencup, which took place in July 2021 for the first time, is a completely new format, the unofficial European championship for tilers, so to speak. Due to its great success, this year's event was even bigger and more

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international. From July 7 to 8, 2022, 14 young craftspeople from Germany, Austria, Switzerland, South Tyrol, France, Denmark and the Czech Republic competed for the PCI-Alpencup challenge cup. The event took place at the PCI site in Augsburg in the competition arena specially designed with 1,200 square meters. There was also an attractive supporting program for the numerous guests on site with lectures by external speakers on the future of the trade and on recruiting skilled workers, practice-oriented workshops on laying glass mosaic and natural stone as well as on the refurbishment of critical substrates and a trade exhibition with various industrial partners from the industry. The award ceremony on July 8 concluded the event.

As with the first PCI-Alpencup in 2021, the task set by the jury was also very practical this year, large-format tiles and mosaics were used. The teams had to tile a wall with a storage niche and the floor covering. The niche with the exact dimensions and the clean execution of the curves and edge profiles were the special challenge this year.

"The lack of young professionals in the skilled trades is becoming an ever greater problem. We as manufacturers are also challenged to secure the future and the jobs in our industry. The PCI-Alpencup is one of the components of our youth development program. The really unique format gives the young craftspeople the opportunity to meet in an attractive setting, exchange ideas and also compete with others. This makes a significant contribution to motivation and strengthens the image of the tiler's profession," explains Stephan Tschernek, Head of Marketing at the PCI Group. "The feedback from the participants and the numerous visitors of the event was unanimous: the PCI-Alpencup 2022 was a complete success!"

The PCI-Alpencup was organized in close cooperation with the Tile and Natural Stone Association (FFN) in the Central Association of the German Construction Industry and the European Union of Tile Associations (EUF).

Deutsche Steinzeug Cremer & Breuer AG with its brands Agrob Buchtal and Jasba provided large format tiles in cooperation with Fliesen-Zentrum Deutschland GmbH. Blanke GmbH & Co. KG from Iserlohn sponsored the covering finishes for the niches.

PCI accompanied the PCI-Alpencup 2022 on various channels. Everyone interested could follow the competition live via several web cams on the landing page www.pci-alpencup.com. All video recordings, photos, films, posts and stories as well as links to Facebook and Instagram can be accessed here.

PCI Augsburg GmbH, part of the MBCC Group, is one of the leading manufacturers of construction chemicals products in Germany with over 1,200 employees and a turnover of almost 350 million euros. The company offers innovative and sustainable products and solutions for tomorrow's construction trends. PCI has thus been the market leader in the German-speaking tile laying sector for more than 40 years.

Images



The winning team Austria took home the challenge cup of the PCI-Alpencup 2022 (from left to right: expert/jury member Andreas Stiegler, Timo-Nils Theisl and Patrick Hollerer) (Link to high resolution [Photo](#))

More photos are available upon request

About PCI

PCI Augsburg GmbH is part of MBCC Group and leader in the tile laying materials sector for specialist firms in Germany, Austria and Switzerland. In addition, the company supplies product systems for waterproofing, concrete protection and repair, as well as a complete product range for the flooring sector. The PCI Group employs a staff of more than 1,200 in Europe and generated sales of significantly over €350 million net in 2021. Further information about PCI on the Internet under www.pci-augsburg.de.

About MBCC Group

The MBCC Group is one of the leading suppliers of construction chemicals and solutions worldwide and has emerged from the carve-out of the former BASF Construction Chemicals business from BASF Group. We offer innovative and sustainable products and solutions for the construction industry across different sectors, such as buildings, structures, underground construction, new construction, as well as for renovation. Our strong brands Master Builders Solutions®, PCI®, Thermotek®, Wolman®, Fire Protectors®, Colorbiotics®, Watson Bowman Acme®, TPH®, Bluey® and Nautec™ are well established in the marketplace. With our innovations, we address sustainability challenges in the industry. MBCC Group consists of approximately 70 legal entities worldwide and is home to around 7,500 construction experts in over 60 countries.

For more information go to: www.mbcc-group.com.

We build sustainable performance.

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