

PRESS RELEASE

Augsburg, 21.01.2021

PCI apprentices in Augsburg sell homemade cakes

PCI donates 3,000 euros to SOS Children's Villages

Augsburg, January 21, 2021 - The PCI apprentices at the Augsburg location carried out the annual cake sales campaign again before Christmas during which homemade cakes were sold to employees in compliance with the Corona rules. The total proceeds which the management of PCI Augsburg GmbH increased to 3,000 euros were donated to the SOS Children's Village in Augsburg.

Annual tradition - and yet everything will be different in the run-up to Christmas 2020. On December 7, the budding young industrial clerks, chemical laboratory assistants, chemical technicians and warehouse logistics specialists provided home-baked cakes, as they do every year, which were then sold to employees in the PCI canteen in Augsburg. In addition, the PCI junior staff organized a raffle and raffled attractive prizes. A sophisticated hygiene concept with detailed measures including plexiglass protection, large distances, access restrictions, etc. had been developed in advance to ensure a safe process for everyone.

Despite the restrictions, the PCI apprentices took in almost 1,400 euros and even exceeded the proceeds from the 2019 cake sale. The PCI management rounded off this result so that a donation total of 3,000 euros came about. The proceeds will go to the SOS Children's Village in Augsburg this year.

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"We really appreciate the commitment of our apprentices and think that's a great thing", says Marc C. Köppe, Chairman of the Management Board at PCI. "Child poverty is also a serious problem in rich Germany so we would like to make a small contribution ensuring that children in need can grow up in a protected environment."

Under the motto "Equal Opportunities for All", the PCI Group donated a total of 30,000 euros to educational institutions in Augsburg, Hamm and Wittenberg as part of its Christmas donation campaign in December 2020.

With its brands PCI and THOMSIT, the PCI Group is a leading provider of innovative construction chemical products and one of the largest companies in the region with around 500 employees at its headquarters in Augsburg. PCI trains (currently a total of 34 apprentices), continuously invests in its locations (most recently the inauguration of the new delivery center in Augsburg) and is locally involved in a variety of ways. This ranges from school partnerships and the promotion of young talents via regional networks (e.g. partners in the 'Talents of the Region' initiative) to sponsoring in the areas of sport, culture and society.

Image



Handover of the donation check in a small group and in compliance with the corona rules
From the left: Melanie Müller (PCI apprentice), Marc C. Köppe (chairman of the PCI management), Viktoria Benz (PCI apprentice), Sonja Schöpf (facility manager of the SOS Children's Village Augsburg), Daniel Kammerer (PCI apprentice), Daniel Rupp (PCI apprentice) and Lukas Metzger (youth and apprentice representative at PCI) at the donation handover on January 13, 2021. [Link to high-resolution photo](#)

About PCI

PCI Augsburg GmbH is part of MBCC Group and leader in the tile laying materials sector for specialist firms in Germany, Austria and Switzerland. In addition, the company supplies product systems for waterproofing, concrete protection and repair, as well as a complete product range for the flooring sector. The PCI Group employs a staff of more than 1,200 in Europe and generated sales of significantly over €300 million net in 2019. Further information about PCI on the Internet under www.pci-augsburg.de.

About MBCC Group

The MBCC Group is one of the leading suppliers of construction chemicals and solutions worldwide and has emerged from the carve-out of the former BASF Construction Chemicals business from BASF Group. We offer innovative and sustainable products and solutions for the construction industry across different sectors, such as buildings, structures, underground construction, new construction, as well as for renovation. Our strong brands Master Builders Solutions®, PCI®, Thermotek®, Wolman®, Colorbiotics® and Watson Bowman Acme® are well established in the marketplace. With our innovations, we address sustainability challenges in the industry. MBCC Group consists of approximately 70 legal entities worldwide and is home to around 7,500 construction experts in over 60 countries. For more information go to: www.mbcc-group.com.

We build sustainable performance.

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