

PRESS RELEASE

Augsburg, 26.10.2020

Compact and clear - distributors and users benefit from PCI's new natural stone information package

PCI simplifies product selection for laying natural stone

Augsburg, October 26, 2020 - Following the introduction of the successful information package on the core range of tiles, PCI Augsburg GmbH is now providing another practical information package on the core range of natural stone which significantly simplifies the customer's choice of products for laying natural stone. Users and specialist dealers benefit from the new information package which provides all the necessary information in a compact and clear form.

Consisting of a handy fold-out brochure and a brochure, the new information package supports specialist dealers in advising them and simplifies the right product selection for the user - all the necessary information is illustrated in a compact and clear manner.

Under the motto "Completely simple - simply complete", the brochure "PCI core range natural stone" presents the respective products of the individual processing stages as well as their areas of application and advantages in a compact form enabling the user to quickly find the right product for his requirements. The fold-out brochure of the same name is the clear "take-away variant": the handy format is ideal on the construction site or in the store and, thanks to the registers, offers quick orientation for the respective processing step.

Sitz der Gesellschaft:
PCI Augsburg GmbH
Piccardstraße 11, 86159 Augsburg
Postfach 10 22 47, 86012 Augsburg
Tel. +49 (8 21) 59 01-0
Fax +49 (8 21) 59 01-372

Geschäftsführer:
Marc Christian Köppe (Vorsitz)
Frank Rösiger

Aufsichtsratsvorsitzender:
Philipp Kley

Registergericht:
Amtsgericht Augsburg, HRB 6355
USt-IdNr.: DE811143409

"Following the positive feedback from users and specialist dealers on the information package for tiles, we are now continuing the concept," says Thorsten Leppler, PCI Product Manager Tile and Natural Stone Technology. "The newly compiled information package on the PCI core range of natural stone makes it easier than ever to choose the right product. It helps to maintain an overview and to be able to advise the essentials even more specifically."

■ The new information material is available for download on the PCI website.

As a system provider, PCI's core range for natural stone covers all areas around laying natural stone - from substrate preparation and floor leveling to sealing and laying to grouting.

Image



PCI's new information package for faster and easier product selection in the field of natural stone laying ([Link to high-resolution Photo](#))

About PCI

Sitz der Gesellschaft:
PCI Augsburg GmbH
Piccardstraße 11, 86159 Augsburg
Postfach 10 22 47, 86012 Augsburg
Tel. +49 (8 21) 59 01-0
Fax +49 (8 21) 59 01-372

Geschäftsführer:
Marc Christian Köppe (Vorsitz)
Frank Rösiger

Aufsichtsratsvorsitzender:
Philipp Kley

Registergericht:
Amtsgericht Augsburg, HRB 6355
USt-IdNr.: DE811143409

PCI Augsburg GmbH is part of MBCC Group and leader in the tile laying materials sector for specialist firms in Germany, Austria and Switzerland. In addition, the company supplies product systems for waterproofing, concrete protection and repair, as well as a complete product range for the flooring sector. The PCI Group employs a staff of more than 1,200 in Europe and generated sales of significantly over €300 million net in 2019. Further information about PCI on the Internet under www.pci-augsburg.de.

About MBCC Group

The MBCC Group is one of the leading suppliers of construction chemicals and solutions worldwide and has emerged from the carve-out of the former BASF Construction Chemicals business from BASF Group. We offer innovative and sustainable products and solutions for the construction industry across different sectors, such as buildings, structures, underground construction, new construction, as well as for renovation. Our strong brands Master Builders Solutions®, PCI®, Thermotek®, Wolman®, Colorbiotics® and Watson Bowman Acme® are well established in the marketplace. With our innovations, we address sustainability challenges in the industry. MBCC Group consists of approximately 70 legal entities worldwide and is home to around 7,500 construction experts in over 60 countries. For more information go to: www.mbcc-group.com.

We build sustainable performance.

Press contact:

Dr. Susanne Herchner
Manager Unternehmenskommunikation und Presse
PCI Augsburg GmbH
Tel.: +49 821 5901-464
Fax: +49 (821) 5901-540
E-Mail: susanne.herchner@PCI-group.eu

Sitz der Gesellschaft:
PCI Augsburg GmbH
Piccardstraße 11, 86159 Augsburg
Postfach 10 22 47, 86012 Augsburg
Tel. +49 (8 21) 59 01-0
Fax +49 (8 21) 59 01-372

Geschäftsführer:
Marc Christian Köppe (Vorsitz)
Frank Rösiger

Aufsichtsratsvorsitzender:
Philipp Kley

Registergericht:
Amtsgericht Augsburg, HRB 6355
USt-IdNr.: DE811143409